

Patient involvement in the ESC

Barbara Casadei, MD DPhil FMedSci FESC

British Heart Foundation Professor of Cardiovascular Medicine
& Consultant Cardiologist

President-Elect of the *European Society of Cardiology*

Division of Cardiovascular Medicine, John Radcliffe Hospital

BHF Centre of Research Excellence

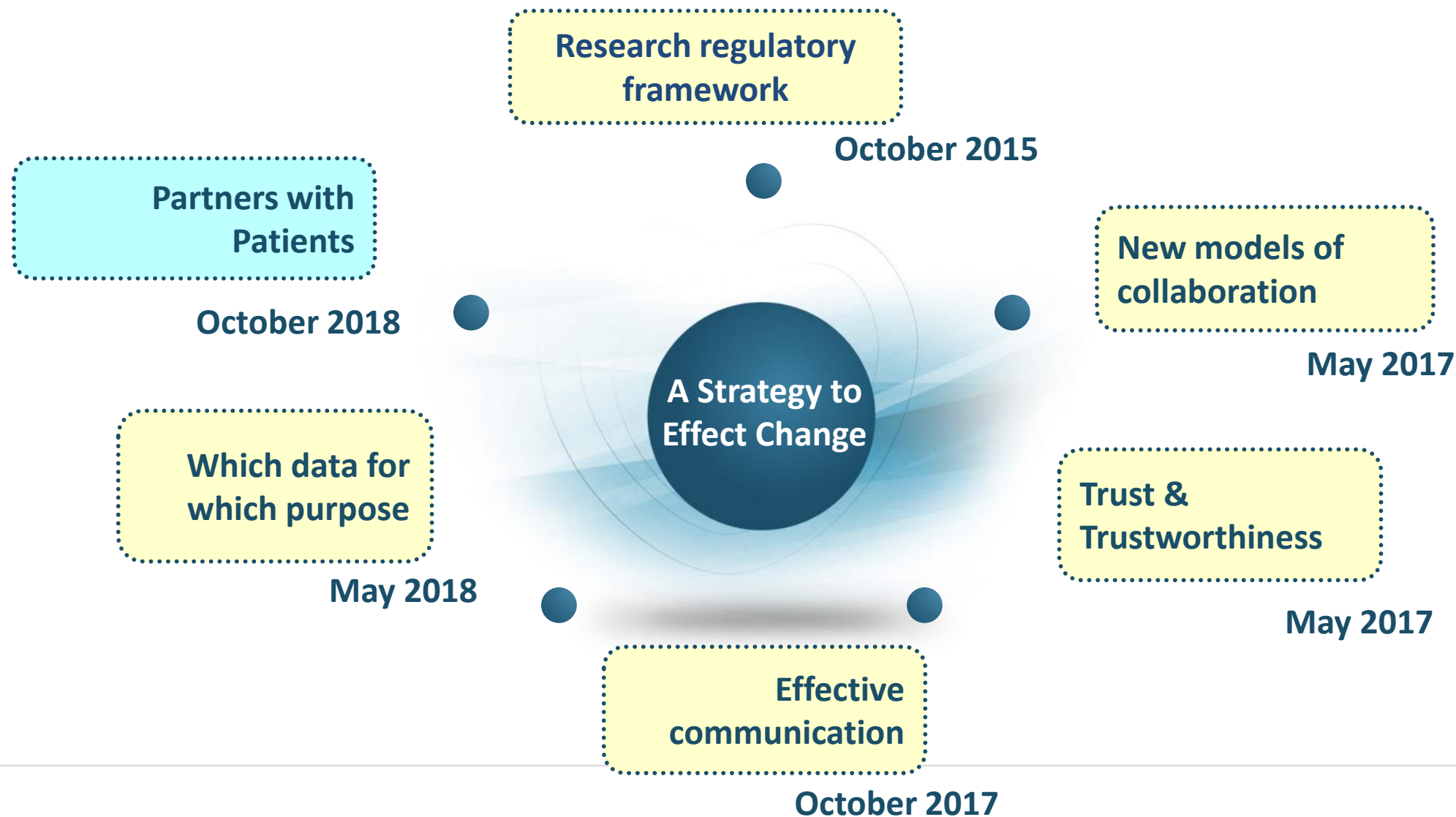
University of Oxford

Welcome to the Plenary Meeting of Cardiovascular Round Table of the ESC

- The Cardiovascular Round Table is a **strategic forum** for high level dialogue between ESC leadership and healthcare industry partners, **to identify and discuss key strategic issues for the future of cardiovascular health in Europe.**
- Its overall aim is **to promote an environment in Europe that is favourable to cardiovascular research, innovation, prevention and management**

CRT Plenary Meetings 2016-2018

A Stream of Ideas: Towards a Culture of Trust, Partnership and Innovation



The ESC's mission is to reduce the burden of cardiovascular disease

Advancing cardiovascular science for longer, healthier lives

- Provides unbiased **training** and **education**
- Endorses **evidence-based cardiology**
- **Disseminates** knowledge
- Support & facilitates **research**
- Influences health **policy**
- ***Advocates for patients and professionals***



WHY?

- To learn what matters to patients
- To establish a *contract*
- To identify research gaps together
- To communicate, discuss and disseminate evidence
- To advocate for health

A Bigger ESC

Aspirations; Involvement; Inclusivity; Achievement; Impact

The ESC Council for CV Patients



Donna Fitzsimons



Challenges

- The evidence that it makes a difference
- The most effective way of doing it
- “We know better” vs. “It’s *Motherhood and Apple Pie*”
- The right patients – representation
- The right expectations & objectives



"THE DOCTOR WAS MORE LUCID TODAY! THAT'S A GOOD SIGN!"